

# How to Promote e-Service to Local Women: Discussion & Group Presentation

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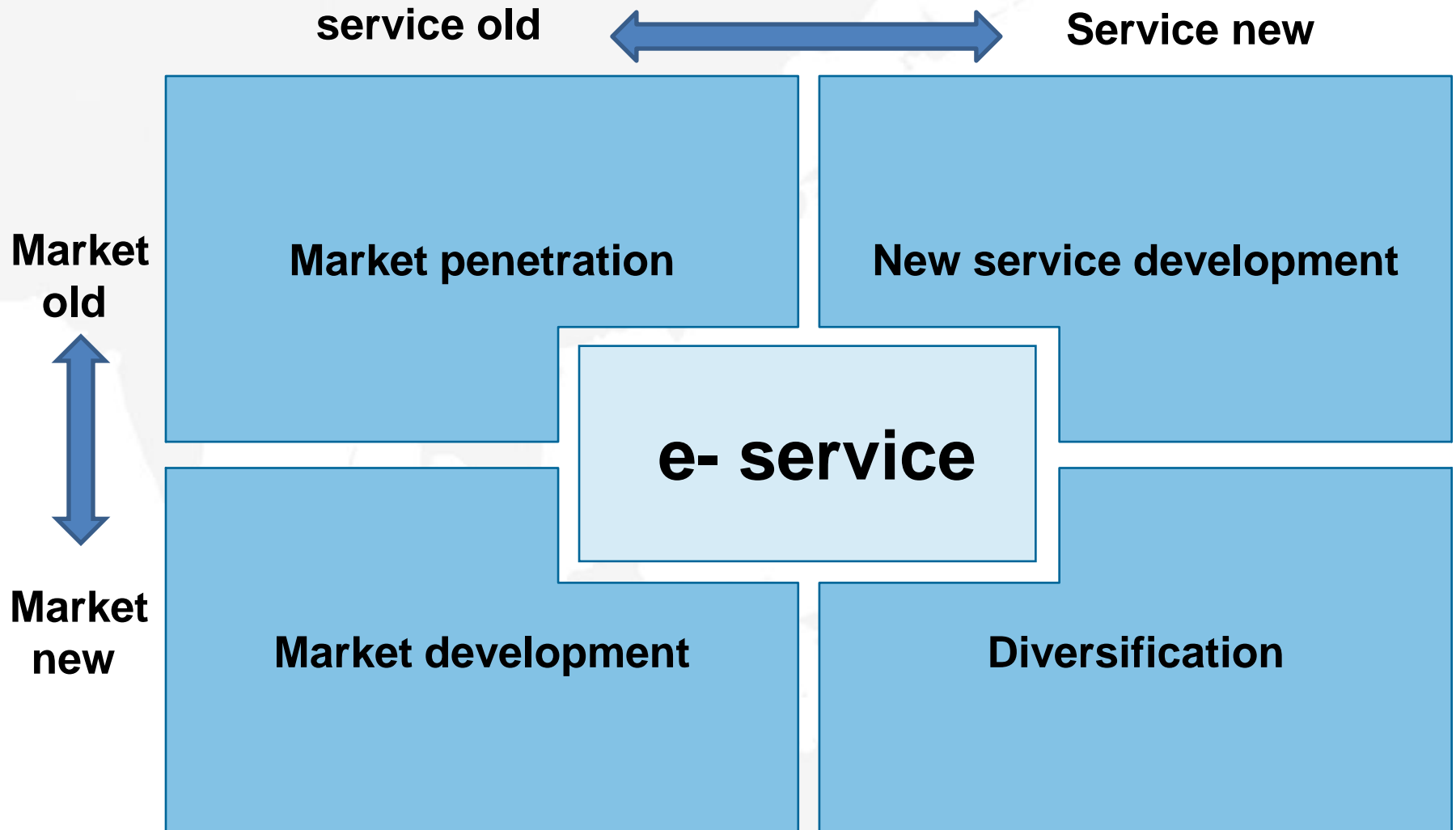
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Ministry of Women Empowerment and Child Protection

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# [ e- service strategy framework ] (ansorf,1968)



Steps	Activities
1. Discover	➤ Analyzing a pain point in the process (observation, interview, etc)
2. Define	➤ Defining problems and identifying the main idea
3. Develop	➤ Specifying and developing ideas
4. Deliver	➤ Managing the services, Visualizing and naming the intangible service

## Strategic goals

Target	e- service
<b>How to delivery</b>	

# [ Workshop schedule ]

<b>Time</b>	<b>Content</b>	<b>Reamrks</b>
<b>14:00 - 14:20 (20min.)</b>	<b>Introduction of workshop</b>	
<b>14:20-14:25 (5min.)</b>	<b>Team</b>	
<b>14:25-14:35 (10min.)</b>	<b>Break</b>	
<b>14:35-15:50 (75min.)</b>	<b>Discussion</b>	
<b>15:50-16:30 (40min.)</b>	<b>Presentation</b>	